

**BABY
BOTTLE
CAMPAIGN
2019**

Pregnancy Resource Center
of Salt Lake City

**A LITTLE
CHANGE
CAN
IMPACT
MANY
LIVES**



Thank you for participating in our annual **Baby Bottle Campaign!**

This box contains baby bottle “banks” designed specifically for Pregnancy Centers like ours and our *Baby Bottle Campaign*. In order to ensure the *Pregnancy Resource Center of Salt Lake City* will get years of use from these, we ask the following:

- 1** Your bottles may be wrapped in their own sleeves. As you set up your display/distribution area **we ask that you only unwrap bottles you are confident will be used**, replenishing as needed.
Please do not unwrap bottles prior to distribution.
- 2** **Please DO NOT throw away the box(es) containing your baby bottles.** We re-use them each year.
- 3** **Remind participants of the return date(s) for their bottle(s).** We recommend doing this multiple times in multiple ways. We also can provide you with a reminder “meme.”



- 4** **Please DO NOT put labels, stickers or use permanent marker on the bottles** as this makes them unusable for future campaigns.
Please see example to the left.
- 5** At the end of the Baby Bottle Campaign please **Return ALL Baby Bottles both USED and UNUSED.** Unused baby bottles should be in their original plastic sleeves.
You do not need to re-wrap used baby bottles.