



Online Privacy and Cookies

Last Updated: September 18, 2017

This document describes how the Pregnancy Resource Center of Salt Lake City (PRC) processes personal data that is collected or obtained through this website.

The PRC controls the personal data that is collected or obtained through this website.

How Personal Data is Processed

If you use this website, you may choose to provide personal data to the PRC (for example, by sending us an email). We will process the personal data that you provide through this website to answer your query and if relevant, to manage our relationship with you or your institution.

Cookies

A cookie is a short text file that may be stored on your hard drive when you visit a website. We use the following types of cookies on this website:

"Google Analytics" cookies (a web analytics service provided by Google, Inc). Google Analytics sets four cookies that allow us to analyze traffic on the website. Google Analytics cookies allow us to recognize and count the number of visitors to this website and to see how visitors move around the site (in particular, what pages of the website are being visited). This helps us to improve the way our website works.

Display and preference settings cookies - for example, if you changed the size of the text on our website when you last visited, a cookie will remember that so that you don't need to do it again.

"Session cookies" - to identify and maintain a browsing session, and to remember whether you have rejected cookies through your browser settings.

Cookies that track whether a social networking option has been used to forward material from our website (so that we know which social networking tools are in use).

These cookies do not collect or track any personal data or information about you as an individual. Instead, they are focused on how the website is used, and seek to enhance the accessibility of the website.

We also log your domain and IP address automatically when you visit this website. This data identifies the computer that you are using to view this website and your approximate geographic location. Again, we do this to track usage patterns.

We do not use cookies or other tracking data to send you advertising or promotional material.

Note that most web browsers allow some control of cookies through browser settings. If you delete or block our cookies, some parts of the website may not work properly, because some of our cookies are strictly necessary for the operation of this website.

This Online Privacy and Cookies Statement places all users of this website on notice about our use of cookies. Your continued use of this website confirms to us that you are aware of our use of cookies and have no objection to this.

Online Security and Transfers of Personal Data Via This Website

We take reasonable steps to protect the security of information (including personal data) that is provided by you or exchanged with you through this website. Our security measures include using firewalls, intrusion detection systems and virus scanning tools to protect against unauthorized entities and viruses from accessing the information that you provide to us, and we to you. However, please be aware that there are inherent risks in transmitting information by use of the Internet and other online or electronic transmission systems and that we cannot guarantee the security of information transmitted in this way.

As with personal data that we collect in other ways, personal data that is collected online may be shared with external service providers who assist us with our services and functions.

This website may contain links to third party websites (i.e. that are not provided by the PRC). Before providing personal data to third party websites, we recommend you examine the privacy policies on those websites. The PRC is not responsible for the privacy practices on third party websites.